

Immediate Release

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Greenville Auctioneer Earns Benefit Auction Specialist Designation

Feb. 12, 2009 – With over \$15.6 billion raised through charity-benefit auctions in 2006, more and more non-profits and charities are turning to professional auctioneers to help them raise donations in support of their causes.

Greenville businessman and auctioneer, Jake Ohlinger, recently earned the Benefit Auctioneer Specialist (BAS) designation. The National Auctioneers Association (NAA) Education Institute coordinates the Benefit Auctioneer Specialist designation program. The BAS program trains auctioneers to enhance their benefit auction services. Coursework focuses on the fundraising components of the benefit auction event, item acquisition, audience development, contractual agreements, and public relations. A newly developed designation, there are less than 100 auctioneers across the country who have acquired the BAS professional designation.

Ohlinger has been a licensed auctioneer since 1999 and is a member of the South Carolina Auctioneers Association and the National Auctioneers Association. To learn more Ohlinger Auctions visit www.ohlingerauctions.com For additional information on the auction industry and its professional designations visit www.auctioneers.org.

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